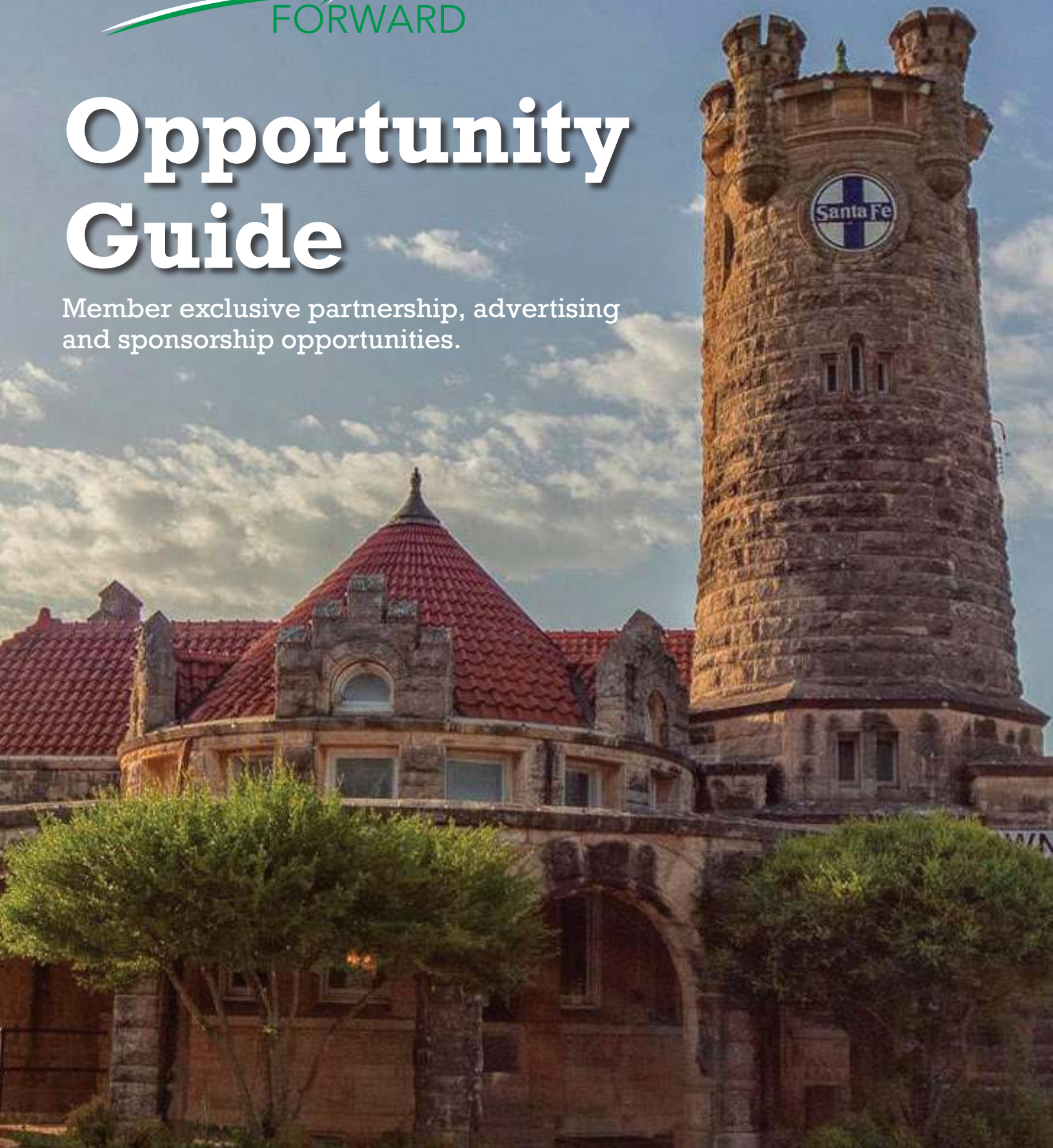


Shawnee
FORWARD

Opportunity Guide

Member exclusive partnership, advertising
and sponsorship opportunities.





BUSINESS EXPO

Join us at the Grand Casino and Hotel in the First Quarter for a business-to-business event designed to connect Shawnee area members with one-another. This themed event is your opportunity to spotlight your brand alongside other Shawnee Forward members. You are invited to setup your marketing booth or tent and get creative with our tailgating theme. We love watching our members network through the booths and expo space.

Date: January 23, 2020 **Time:** 6:00-8:00pm **Location:** The Grand Casino Hotel & Resort

Title Sponsor: SOLD to The Grand Casino

- Two premium booth spaces
- Top billing on all pre-event and post-event publicity
- Top billing on event invitations and electronic newsletters
- Top billing on event web page
- Recognition from the podium at the event
- Top billing on event signage
- Opportunity to welcome guests from the podium

Co-Title Sponsor:

\$1,000 | One Available

- Two premium booth spaces
- Top billing on all pre-event and post-event publicity
- Top billing on event invitations and electronic newsletters
- Top billing on event web page
- Recognition from the podium at the event
- Top billing on event signage
- Digital marketing recognition
- Opportunity to welcome guests from the podium

Corporate Sponsor:

\$400 | Multiple Available

- Two booth spaces
- Recognition on all pre-event and post-event publicity
- Recognition on event invitations
- Recognition on event newsletters
- Recognition on event web page
- Recognition on event program
- Recognition on event signage
- Recognition on event program
- Recognition from podium at the event

Corporate Partner:

\$250 | Multiple Available

- Single booth space at event
- Recognition on event invitations
- Recognition on event newsletters
- Recognition on event web page
- Recognition on event program



ANNUAL BANQUET

A flagship event for Shawnee Forward, the annual banquet is scheduled for June. We install new officers, honor our community's businesses, report on the year's activities, and recognize the Forward 15 award winners. This prestigious event draws hundreds of top business professionals and takes place at the Heart of Oklahoma Expo Center.

Date: June 2, 2020

Time: 6:00-8:30pm

Location: The Heart of Oklahoma Expo

Presenting Sponsor: \$2,000-3,000

- Top billing on all pre-event and post-event publicity
- Top billing in electronic newsletters
- Top billing on event web page
- Top billing on event signage
- Recognition from podium at the event
- Choice of one award to present
- Eight seats in prominent location
- Top billing in the PowerPoint during event
- Top billing on event program
- Opportunity to welcome guests from the podium
- Digital marketing recognition
- Two-page ad in printed program

Silver Sponsor:

\$500 | Multiple Available

- Recognition in electronic newsletters
- Recognition on event web page
- Eight-seat table at event
- Recognition on event program
- Name recognition in printed program

Gold Sponsor:

\$750 | Multiple Available

- Recognition on all pre-event and post-event publicity
- Recognition in electronic newsletters
- Recognition on event web page
- Recognition on event signage
- Recognition from podium at the event
- Eight seats in prominent location
- Recognition on event program
- Logo recognition
- Digital marketing recognition
- Full-page ad in printed program



HEART OF OKLAHOMA CONFERENCE CENTER

ANNUAL BANQUET AWARDS

The Annual Banquet is an opportunity for the business community to recognize the work and leadership that exists in our community. These awards are not only a recognition of the talent and spirit that thrives in our community, but act as an encouragement to other professionals who live and work here.

Forward 15 Awards

- These awards recognize the best and brightest professionals of Shawnee as nominated by our business community.

Gordon Richards, Sr. Community Service Award

- In recognition of continued contribution of service to greater Shawnee. Dedication, advocacy and selfless service that has made a lasting impact on the Shawnee Business Community.

Neil & Mary Wiley Volunteer of the Year

- In recognition of the commitment made to pursue excellence and distinction for greater Shawnee.

Pierre Taron, Jr. Leadership Award

- In recognition of exhibited leadership in the business community and dedication to making Shawnee a great place to work and live.

Manufacturer of the Year

- This award recognizes an outstanding manufacturer and is based upon a mixture of capital investment, community involvement, and operations.

Business Person of the Year - **OG&E**

- This award recognizes a business leader who has shown a mixture of perseverance, community spirit and innovation.

Ambassador of the Year

- This award is given to an outstanding member of the Shawnee Forward Ambassador Program who has gone above and beyond in welcoming new members, attending events, and reaching out to prospective members..



TASTY AFFAIR & AUCTION

Tasty affair brings together food vendors from the Shawnee area. Live and Silent Auctions run throughout the evening. This is one of the most anticipated events of the year. The 2019 event sold out.

Date: October 20, 2020 **Time:** 6:00-8:30pm **Location:** The Heart of Oklahoma Expo

Title Sponsor - SOLD to Arvest

- Top billing on all pre-event and post-event publicity
- Top billing in electronic newsletters
- Top billing on event web page
- Top billing on event signage
- Recognition from podium at the event
- Eight seats in prominent location
- Top billing in the event PowerPoint
- Top billing on event program
- Opportunity to welcome guests from the podium
- Two-page ad in printed program
- Digital marketing recognition
- Four Bottles of Wine for Tables

Wine Sponsor - SOLD to First United Bank

- Logo stickers on wine cups
- Logo displayed at wine station
- Recognition from the podium
- Digital marketing recognition
- Recognition in event PowerPoint

Corporate Sponsor - \$1,000

- Recognition on all pre-event and post-event publicity
- Recognition in electronic newsletters
- Recognition on event web page
- Recognition on event signage
- Recognition from podium at the event
- Eight seats in prominent location
- Recognition on event program
- Logo recognition in printed program
- Digital marketing recognition
- Two Bottles of Wine for Table

Table Sponsor - \$500

- Recognition from podium at the event
- Eight seats in prominent location
- Name recognition on event program



HEART OF OKLAHOMA CONFERENCE CENTER

MONTHLY & QUARTERLY

Each month Shawnee Forward presents awards to exceptional individuals and members. These awards are presented in conjunction with networking events. They are designed to provide maximum recognition to our winners and award sponsors.

Member of the Month

- Recognition on social posts
- Website post recognition
- Newsletter recognition
- Presentation of award
- Digital marketing recognition
- Winner selected by membership recommendations

Coffee and Connections Twelve Available

- Sponsor provides coffee and refreshments and receives the opportunity to speak and provide promotional materials.

Shawnee Forward 101 Quarterly

This new member orientation is designed to educate new members on the ins-and-outs of Shawnee Forward, our events, resources available, an economic development introduction, and how they can best take advantage of their membership.

Ambassador of the Month - \$400

- Award presented each month
- Logo recognition on award
- Recognition on social posts
- Website post recognition
- Newsletter recognition
- Digital marketing recognition
- Presentation of award

Kindness Forward Award - **SOLD to First National Bank & Trust**

- Award presented each month
- Logo recognition on award
- Recognition on social posts
- Website post recognition
- Newsletter recognition
- Digital marketing recognition
- Co-presentation of award alongside DEMCO Printing

Christmas Crawl Participant

- Members can participate at no charge
- December 18, 2020
- Must register with promotions before November 20, 2020



"STATE OF" EVENTS

The "State of" event series provides attendees with a snapshot of the current state of affairs.

State of the City - \$250

SSM Health, OG&E

- Logo recognition on event signage
- Logo recognition on digital material
- Newsletter and website recognition
- Digital marketing recognition
- Two Event Tickets

Legislative Luncheons - \$300

OG&E, First United Bank,

- February 21st, March 27th, & April 24th
- Logo recognition on event signage
- Logo recognition on digital material
- Newsletter and website recognition
- Digital marketing recognition
- Two Tickets to Each Event

Tribal Forum - \$250

OG&E, CPN

- Logo recognition on event signage
- Logo recognition on digital material
- Newsletter and website recognition
- Digital marketing recognition
- Two Event Tickets

State of the Schools - \$250

BancFirst, SSM Health, First United Bank,

- Logo recognition on event signage
- Logo recognition on digital material
- Newsletter and website recognition
- Digital marketing recognition
- Two Event Tickets

State of the State - \$250

OG&E,

- Logo recognition on event signage
- Logo recognition on digital material
- Newsletter and website recognition
- Digital marketing recognition
- Two Event Tickets



SENIOR ADULT EXPO

Bring vendors together from the Shawnee area that provide resources for senior adults. Targeted age is 55+.

Date: April 23, 2020 **Time:** 8:00-11:00am **Location:** Shawnee Mall

Title Sponsor: ~~SOLD~~ to SSM Health

- Two premium booth space
- Top billing on all pre-event and post-event publicity
- Top billing on event invitations and electronic newsletters
- Top billing on event web page
- Recognition from the podium at the event
- Top billing on event signage
- Opportunity to speak from podium for ten minutes
- Digital marketing recognition

Corporate Partner:

\$250 | Multiple Available

- Single booth space at event
- Recognition on event newsletters
- Recognition on event web page



SPORTING CLAY TOURNAMENT

Join us for a fun afternoon at Quail Ridge Sporting Clays. This is an excellent opportunity to show your appreciation to your employees or customers.

Date: October 9, 2020 **Time:** 11:00am Start Time **Location:** Quail Ridge Sporting Clays

Title Sponsor - \$1,000

One Available

- One team
- Recognition as lunch sponsor
- Recognition on marketing materials
- Recognition on website
- Recognition on newsletter
- Digital marketing recognition prior to event
- Digital marketing recognition after event

Team Sponsor - \$400

40 Available

- Four participants
- Digital marketing recognition after event



LEADERSHIP SHAWNEE

Leadership Shawnee is a leadership development program designed to provide community leaders with a deeper understanding of the critical issues affecting the greater Shawnee area. The program is based on the belief that knowledge of community and accompanying areas of need are the prime motivators of leadership.

Title Sponsor - ~~SOLD to SSM Health~~ One Available

- Logo recognition on all materials
- Includes two participants
- Graduation sponsorship recognition
- Graduate award presenter
- Digital marketing recognition throughout the program

Individual Participant - \$400 16 Available

~~SOLD: SSM Health, BancFirst, First United Bank, CPN CDC, Arvest, First National Bank, OBU, VYve, Pioneer Library,~~

- One participant in 8-month program
- Recognition in participant introductions

Monthly Lunch Sponsorship - \$450 Eight Available - ~~First National Bank,~~

- Opportunity to speak to group for ten minutes
- Recognition on program agenda

Alumni Gathering Sponsor - \$600 One Available

- Recognition in all alumni promo materials
- Opportunity to speak for ten minutes at gathering
- Digital marketing recognition
- Video invite promo

Happy Hour Networking Sponsor - \$300 Two Available

- Opportunity to speak for five minutes
- Recognition on all promo materials
- Video promo

Leadership Retreat Sponsor - \$250 Eight Available - ~~OG&E, F.U.B.,~~

- Print Recognition
- Poster Recognition
- Digital Marketing Recognition

INFORMATION FOR ONLINE DIRECTORY

Business Name: _____

Physical Address: _____ City: _____ Zip: _____

Mailing Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

Number in local company: Fulltime Employees _____ Part-Time Employees: _____

Business Category Listings for Directory:

1. _____ 2. _____ 3. _____

[For a complete list of categories see Business Directory on website]

Primary Contact:

Name: _____ Title: _____

Email: _____ Phone: _____

Billing Contact:

Name: _____ Title: _____

Email: _____ Phone: _____

Billing Address if different from above: _____

Please list as many additional contacts as you would like. Use an additional piece of paper if needed.

Name: _____ Title: _____

Email: _____ Phone: _____

Name: _____ Title: _____

Email: _____ Phone: _____

Name: _____ Title: _____

Email: _____ Phone: _____

Annual Investment Level:

Core Investor: \$300 _____	President’s Club: \$3,000 _____
Emerging Leader: \$750 _____	Chairman’s Circle: +\$5,000 _____
Senior Partner: \$1,500 _____	
Non-Profit Investor: \$175 _____ (501c3 Required)	Community Leader: \$125 _____ (Individual)

Billing Preference: Cash Check Credit Card Electronic Invoice Paper Invoice

Billing Schedule: Annually Semi-Annually Quarterly

Check Box if a W-9 from Shawnee Forward is Needed.

Investment Information:

I understand that an initial investment (minimum of 1st quarter annual investment) is due with the Membership Application. Subsequent annual membership dues will be billed in December for the next calendar year’s dues. The investment is non-transferable and non-refundable and is deductible as a business expense. I understand that the Shawnee Forward Business Alliance will keep me up-to-date of its activities by email and additional information can be found on the Shawnee Forward website. Shawnee Forward may depend on my annual investment until termination or modification of this agreement in writing.

Applicant Signature: _____ Date: _____

Referred By: _____ Company: _____

Please email your company logo in vector format (.AI, .EPS, or PDF) for best presentation. Logos will be accepted in .PNG and .JPG formats.

Office Use:

Received Initial Payment: _____ QB: _____ MembershipWorks: _____ MailChimp: _____

Ribbon Cutting: _____ Plaque/Welcome: _____ Membership 101: _____ Folder: _____ FB Social: _____

Shawnee Forward | 231 N Bell Ave. | Shawnee, OK 74801

(405) 273-6092 | www.shawneeforward.com

Member Name _____

Membership Level _____

Benefit Enhancements:

1. \$ _____

2. \$ _____

3. \$ _____

4. \$ _____

5. \$ _____

6. \$ _____

7. \$ _____

8. \$ _____

9. \$ _____

10. \$ _____

Total: _____

Invoice Installment: **Full** **Semi-Annually** **Quarterly**

Representative Signature

Staff Signature:

Shawnee

FORWARD

231 N Bell Shawnee, OK 74801
(405) 273-6092 - info@shawneeforward.com
www.shawneeforward.com



PREMIUM SPONSORS

