



2023 MEMBERSHIP BENEFITS GUIDE

ENTERPRISE

PROFESSIONAL

EMERGING

ESSENTIAL

CORE INVESTOR

FOUR KEY GOALS PURSUED WITH *Operational Excellence*



Work Force



Quality of Life



Business Growth



Advocacy for the City



**WANT TO BECOME A MEMBER?
WANT TO BE MORE INVOLVED?**

Fhionna Shaughnessy, Membership Account Executive
membership@shawneeforward.com

TAKE ADVANTAGE OF YOUR

Membership

Lead Efforts Through Committees & Task Force:

- Business Retention & Expansion Committee
- Quality of Life Committee
- Workforce
 - Bus Transit Fundraising and Resources Sub-Committee
- Entrepreneurial/Retail Committee
- Manufacturers Coalition
 - Open to Manufacturing C-Suite executives, Plant Managers, and HR Professionals
- Redbud Business Park Task Forces
- Diversity Committee
- Policy Advocacy Committee
- Economic Development Summit Planning
- Membership Committee
 - Business Growth & Networking Sub-Committee
- Leadership Shawnee Planning Committee
 - Open to members of Leadership Shawnee Alumni

Stay Connected:

- **Ambassadors** - Do you love Shawnee? Come represent the businesses in the community and show your Shawnee Pride!
- **Leadership Alumni** - Must Have Participated in the Leadership Shawnee Program
- **PCYP** - Are you under 40? Join our Young Professionals Group to grow your professional and personal network.

Testimonials:

Participating in Leadership Shawnee was a highlight for me. Developing friendships, growing professionally & creating memories with some of the greatest people on the planet was a remarkable blessing. I am truly thankful for the foundation established through this experience.

KRIS STEELE
**THE EDUCATION AND
EMPLOYMENT MINISTRY**

We were very excited to join the community of Shawnee Forward. They made us feel so welcomed at our ribbon cutting and we were so impressed with the amount of support that joined in on the celebration!

STEPHANIE DODD
SHAWNEE PEDIATRIC

In 2020, I became a Funeral Director at Resthaven and did not know a single thing about Shawnee. After joining the Ambassadors Program, I have learned so much about the community & all the different businesses that grow Shawnee. I've truly met some of the most amazing people from this Program.

CATHERINE HART
RESTHAVEN FUNERAL HOME

Membership Levels



\$175 - NONPROFIT / INDIVIDUAL / ASSOCIATES

- Networking AND Event Access
- Committee Participation Access
- Ambassador Program Membership
- Site Selection Assistance
- Business Card/Brochure in Lobby

\$360 - CORE INVESTOR

- Door/Window Cling
- Retail and Commercial Site Listing
- SF Logo for Your Website

\$500 - ESSENTIAL

- Logo on Directory Listing
- Ribbon Cutting
- Free eSubscription to the County Wide News

\$900 - EMERGING

- Economic Development Windshield Tours
- Up to (3) Ambassadors may attend
- Your survey sent to Shawnee Forward members
- Competitive Wage Analysis
- Industry Analysis Report
- Grant Application Assistance

\$1,600 - PROFESSIONAL

- Digital Advertising in Shawnee Forward Lobby for 1 Quarter
- Host a Business Workshop at your Location, we will help advertise
- Excel File of Membership List
- (2) Dedicated Email Blast

\$3,000 - ENTERPRISE

- Hyperlinked Logo in Website Footer
- (1) Leadership Shawnee Participant
- Digital Advertising in Shawnee Forward Lobby for 1 Year

Members get all benefits of the member categories listed above them.

Membership Benefits Checklist

	Enterprise	Professional	Emerging	Essential	Core Investor	Non-Profit
Volunteer & Event Access	X	X	X	X	X	X
Committee Participation Access	X	X	X	X	X	X
Ambassador Program Membership	X	X	X	X	X	X
Business Card/Brochure in Lobby	X	X	X	X	X	X
Site Selection Assistance	X	X	X	X	X	X
Door /Window Cling	X	X	X	X	X	
Retail & Commercial Site Listing	X	X	X	X	X	
SF Logo on Website	X	X	X	X	X	
Logo on Directory	X	X	X	X		
Ribbon Cutting	X	X	X	X		
Free e-subscription to the County Wide News	X	X	X	X		
ED Windshield Tours	X	X	X			
Up to (3) Ambassadors	X	X	X			
Your survey sent to SF members	X	X	X			
Competitive Wage Analysis	X	X	X			
Industry Analysis Report	X	X	X			
Grant Application Assistance	X	X	X			
Digital Advertising in SF Lobby for 1 Quarter	X	X				
Host a Business Workshop at your location, we advertise	X	X				
Excel File of Membership List	X	X				
(2) Dedicated Email Blast	X	X				
Hyperlinked logo in Website Footer	X					
(1) Leadership Shawnee Participant	X					
Digital Advertising in SF Lobby for 1 Year	X					

2023 Calendar of Events

Please consider all event dates tentative. Some event dates are flexible.

Shawnee Forward's mission is to grow, support and recruit businesses to Shawnee through four key strategies, while maintaining organizational excellence.

1. Advocacy for the City (AC)
2. Workforce (W)
3. Quality of Life (QL)
4. Business Growth (BG)

Monthly Events

- Weekly - Podcast Recordings **ED**
- 1st Wednesday - Ambassadors Meeting - **MR + E**
- Every Monday - Monday Memo - **ED + MR**

January

- 4th - Ambassadors Meeting **MR**
- 10th - Leadership Shawnee "Government Day" **MR**
- 13th - Dallas Site Selectors **ED**
- 17th - Leadership Shawnee "Manufacturing Day/Grad" **MR**
- Q1 Manufactures Coalition Meeting **ED**

February

- 1st - Ambassadors Meeting **MR**
- 20th - President's Day Pickleball Tournament **F**

March

- 1st - Ambassadors Meeting **MR**
- 8th - Economic Development Day at the Capitol **ED**
- 30th - Economic Development Contract Due to City **ED**

April

- 5th - Ambassadors Meeting **MR**
- 21st - Weekend on the Lakes **F**
- Q2 Manufactures Coalition Meeting **ED**

May

- 3rd - Ambassadors Meeting **MR**

June

- 1st - Bike & Brew Week 1 **MR+F**
- 7th - Ambassadors Meeting **MR+F**
- 8th - Bike & Brew Week 2 **MR+F**
- 15th - Bike & Brew Week 3 **MR+F**
- 21st - Annual Meeting **MR**

July

- 5th - Ambassadors Meeting **MR**
- Q4 Manufactures Coalition Meeting **ED**

August

- 2nd - Ambassadors Meeting **MR**
- 5th - Corridor Cleanup **MR**
- 23rd - Select Oklahoma Retreat **ED**
- 29th- 30th - Leadership Shawnee Retreat **MR**

September

- 6th - Ambassadors Meeting **MR**
- 12th - Leadership Shawnee **MR**
- 17th-20th - IEDC Conference (Dallas) **ED**
- 28th - Economic Development Summit **ED**

October

- 4th - Ambassadors Meeting **MR**
- 11th - Leadership Shawnee **MR**
- 24th - Leadership Shawnee **MR**
- Luau on the Links
- Q4 Manufactures Coalition Meeting **ED**

November

- 1st - Ambassadors Meeting **MR**
- 9th - Leadership Shawnee **MR**
- 14th-26th - Shop Local Campaign **ED**

December

- 4th - Leadership Shawnee **MR**
- 5th - Draft Night **F+MR**
- 6th - Ambassadors Meeting **MR**

Event Key

- MR** - Membership Retention
- ED** - Economic Development
- F** - Fundraising



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- Industry Analysis Report
- Grant Application Assistance



Shawnee Forward is always available to help, advise, and connect our community. This team continually shows great progress in business expansion and unity within our area. We are proud to be a part of moving Shawnee forward.

AMANDA ESTALA, FIRST NATIONAL BANK. & TRUST CO.

Membership Levels (continued)

\$1,600 - SUSTAINING MEMBER

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\$3,000 - SENIOR PARTNER

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DID YOU KNOW?

As a SF member, your business has access to our Marketing Services. We can help with social media posts, email blasts, creating a logo, setting up your google business and more. For more details and pricing email marketing@shawneeforward.com.



PHILISHA LOWE
6L MECHANICAL

Shawnee Forward has been critical in helping 6-L Mechanical to develop and grow as a small business. As a member, I receive regular business updates and have the opportunity to come together with other business leaders in the community and throughout our state. The many events they sponsor give so many in the community an opportunity to network and share ideas, celebrating growth throughout our community. Shawnee Forward has been incredibly supportive in helping to open new doors and forge incredible friendships within our amazing city! They support and represent all businesses making Shawnee a better place.